



FOR IMMEDIATE RELEASE:

Focus YouNiversity, LLC receives 2013 California Excellence Award

May 6th 2014 - Focus YouNiversity, LLC has been selected for the 2013 California Excellence Award amongst all its peers and competitors by the US Trade & Commerce Institute (USTCRI).

Each year the USTCRI conducts business surveys and industry research to identify companies that have achieved demonstrable success in their local business environment and industry category. They are recognized as having enhanced the commitment and contribution of small businesses through service to their customers and community. Small businesses of this caliber enhance the consumer driven stature that California is renowned for.

Focus YouNiversity, LLC has consistently demonstrated a high regard for upholding business ethics and company values. This recognition by USTCRI marks a significant achievement as an emerging leader within various competitors and is setting benchmarks that the industry should follow.

As part of the industry research and business surveys, various sources of information were gathered and analyzed to choose the selected companies in each category. This research is part of an exhaustive process that encapsulates a year long immersion in the business climate of California.

About USTCRI

The USTCRI is a leading authority on researching, evaluating and recognizing companies across a wide spectrum of industries that meet its stringent standards of excellence. It has spearheaded the idea of independent enterprise and entrepreneurial growth allowing businesses of all sizes to be recognized locally and encouraged globally.

Particular emphasis is given to meeting and exceeding industry benchmarks for customer service, product quality and ethical practices. Industry leading standards and practices have been developed and implementation of the same has been pioneered by the dedicated efforts of the business community and commerce leadership.

More information on USTCRI can be found at www.USTCRI.org