



NEWS

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Financial Planner Launches Financial Education Series for the Middle Class in San Francisco Bay Area

Focus YOU to educate consumers and investors on financial topics important to the middle class, such as retirement planning, investments and insurance says William Pitney.

FOSTER CITY, Calif. (January 21, 2013) – Focus YOU is pleased to announce the launch of its new financial educational series for middle class consumers and investors. William D. Pitney, Certified Financial Planner™ professional and founder of Focus YOU states, “The purpose of the education series is to provide participants with information that will empower them to make educated decisions about issues that can directly and adversely affect their lives and finances.”

The education series will focus primarily on financial topics important to the middle class, such as retirement planning, investments and insurance, but will also include topics of interest to the broader Focus YOU community.

Focus YOU will typically hold the educational series via webinar on one or two Thursdays each month at 12 PM Pacific time. Consumers and investors can participate from any computer that has high-speed internet access. All they need to do is register for the event and receive an email confirmation with access information.

“We’re expanding the educational opportunities because of demand,” says Pitney. “Attendees of our live workshops find the information invaluable. And, we’ve heard from many others that it is

difficult to attend events during regular business hours and nearly impossible to attend after hours because of family commitments. The webinars aim to address those concerns.”

Pitney will conduct most of the financial sessions and will host sessions for specially selected guest speakers from time to time.

A description of each topic will be available in advance on the Focus YOU Calendar of Events. For those unable to attend, Focus YOU may post replays on its web site.

To learn more about the financial education webinar series, visit www.FocusYou.com.

About William Pitney

William Pitney, founder and financial coach of Focus YOU in Foster City and Santa Rosa, California, has been serving clients as a professional financial planner since 2003. Pitney is recognized by the Institute of Consumer Financial Education as a Certified Personal Finance Instructor. He is a member of the Financial Planning Association, Sudden Money Institute, Center for Fiduciary Studies, National Ethics Association, and International Association of Registered Financial Consultants. Committed to a higher fiduciary standard of excellence, he has passed a rigorous certification and examination process in order to earn the professional designations of CERTIFIED FINANCIAL PLANNER™ professional and Accredited Investment Fiduciary®. Focus YOU delivers practical, fully integrated financial strategies and solutions to address the financial planning needs of clients. For more information, visit www.FocusYou.com.

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